Ezlo Managed Service Platform (MSP)

Increase Occupancy.
Lower Operating Costs.
Breathe Easier.

Let's face it. It's what your residents want.

A report by the [National Apartment Association](#) says that 84% of residents who do not have smart technology in their units would like to see it deployed across their community. It's not just renters who crave the convenience smart apartments bring. Property managers are, too, because home automation benefits both residents and community staff.

Smart locks are a good example. Let's say your resident has a guest or a service worker (dog walker, grocery delivery, etc.) coming over. Your resident sends the visitor a lock code to enter the building and to their unit. That frees community staff from physically letting these non-residents into the community. The code expires at a designated time so the visitor doesn't have continual access to the building. And, when it's time for the resident to move out, the smart lock can be reset, eliminating the time and money associated with rekeying the door.

So, it's not just renters who recognize the convenience smart apartments bring. Property managers recognize it, too.

84%
of residents want smart home devices

Increase Occupancy and Retention

Enhancing the resident experience with home automation technology increases your property's marketability, as well as your ability to retain tenants. Ezlo platform for Property Managers gives control over the entire cycle: from meeting a prospective tenant with an Enhanced Self Tour, providing an App for Smart home control or logging maintenance requests and making sure their home is always safe and comfortable.

Refocus Resources and Improve ROI

Increase the efficiency of your on-property staff, such as maintenance team and leasing agents by automating many processes that had previously required their attention and time. Events are reported in real-time, problems are detected before they become a major incident. The entire workflow is automated with policy and ticketing management. This adds up to 15% ROI on OPEX – estimated as $5M savings per year on 10,000 units under management.

15%↑

ROI on OPEX

Eye-Opening PropTech Statistics

31%
of people talk to devices

~$20B
households will spend to acquire smart security systems

81%
likely to buy more smart devices

475 million
smart home purchases in 2020

118 million
people in the US use voice search every month

53.9%
smart home industry automation in US homes by 2023

Source: Techjury, Statista

Give Residents that Needed Feeling of Security.

Studies have shown that renters are willing to pay more for units that offer the security and convenience of smart home automation. Our Standard Security packages come ready to install by the renter or a professional - we aim to get the system running in a short time with 24/7 Central Monitoring as an option. We even go beyond physical security systems such as access control and flood protection with the incorporation of cybersecurity solutions backed by Comodo-certified technology.

Taking smarter beyond the residence.

How do you make a rental unit smart? It takes more than a video doorbell and a virtual assistant. Unlike the smart devices in a single-family home, the smart devices in a rental residence — from thermostats and video doorbells to lights, cameras, and sensors — must do much more than talk to each other. They must also talk to the community manager, as well as the property management company. Each device, in every residence across every property, needs to be tied to a central platform that community managers can control. And these devices can do much more than make a resident's life easier, more comfortable, and more secure. They can automate a number of community manager tasks by monitoring vacant units, package deliveries, work orders, HVAC operation, fault detection, and leasing tours, to name just a few.
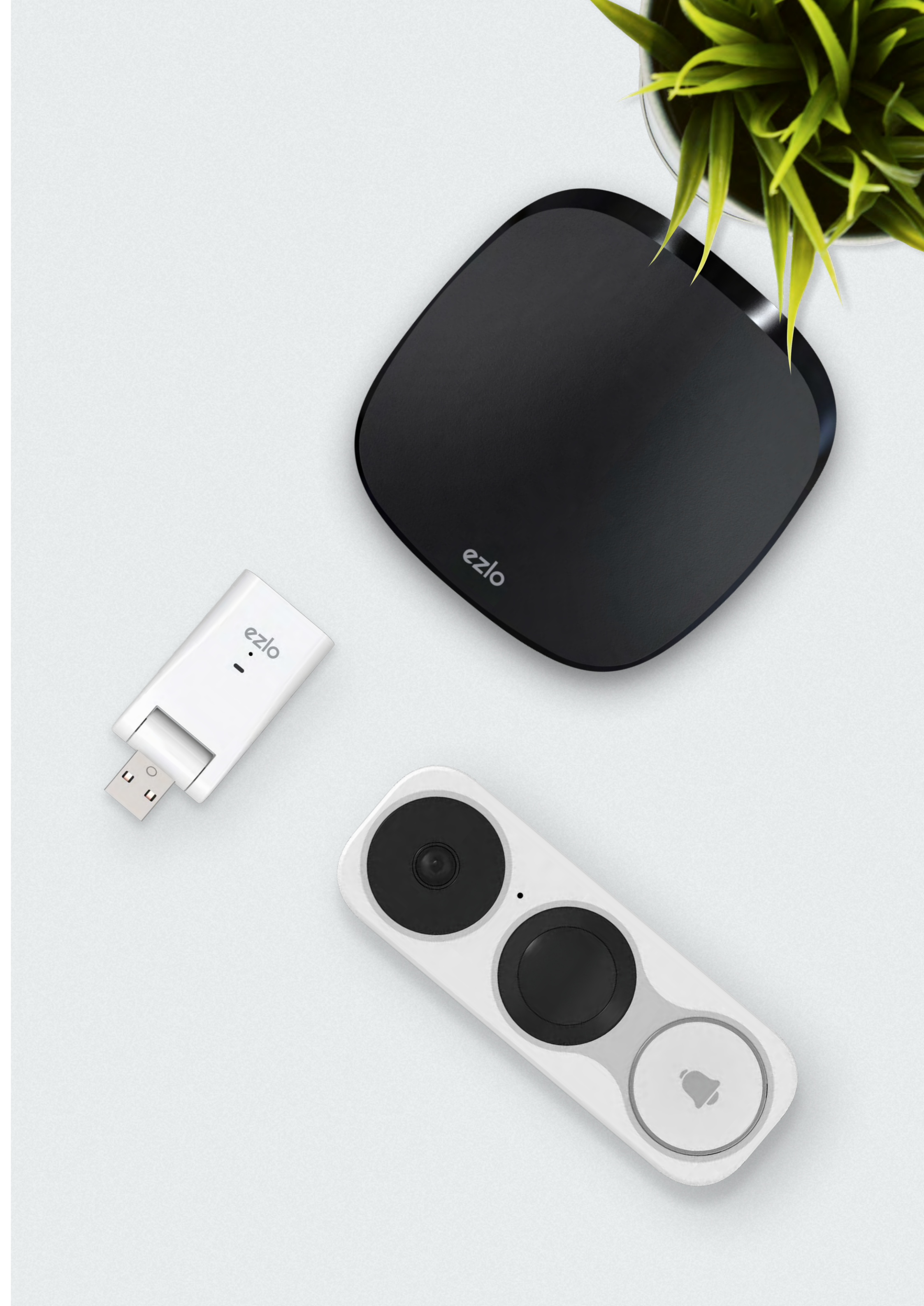
About Ezlo

Ezlo Innovation is a leading IOT platform developer, delivering the infrastructure to enable connected services and devices. We are powering the digital journey for several companies in device automation, Property Management, Utilities, Aging in place and Smart Home segments.

✓ Offices in US, Colombia, Romania, and Ukraine. Over 150 employees.

✓ One of the fastest growing Home automation companies In North America.

✓ Three acquisitions since 2018.

Got questions? Talk to our professionals

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